



WELCOME TO TRUMP TOWER NEW YORK



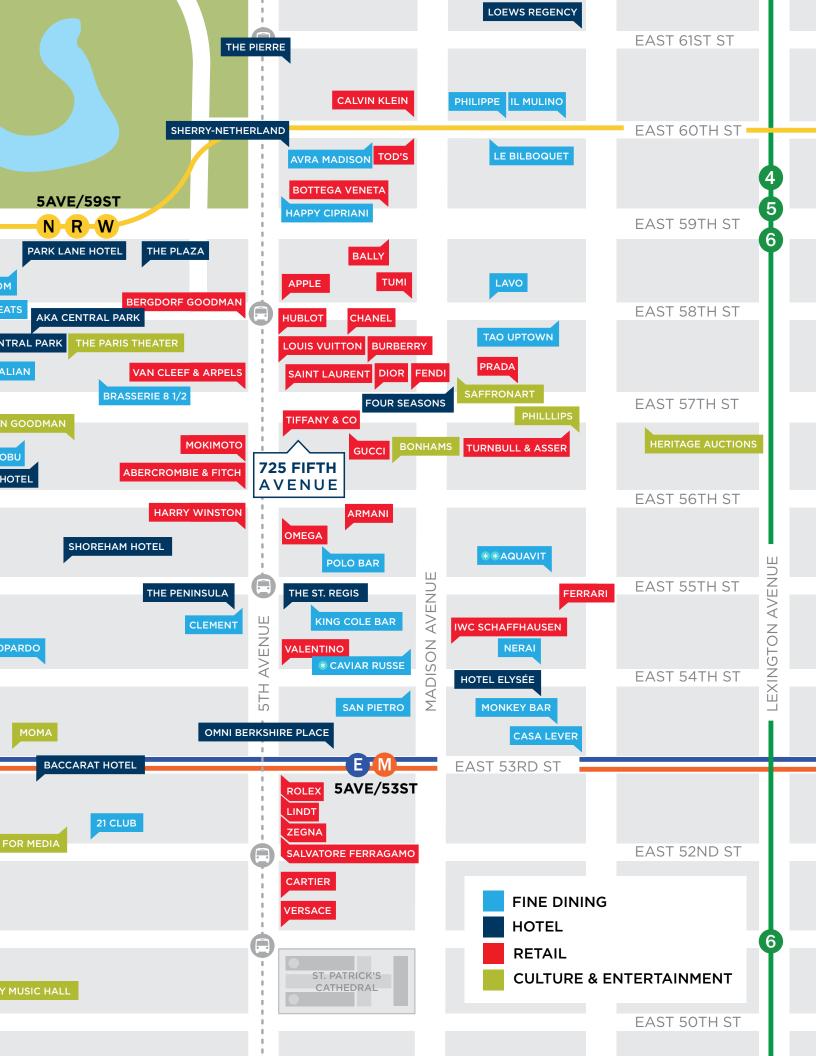


rump Tower is home to three distinct dining facilities: the renowned Trump Grill—a classic Fifth Avenue lunch destination, Trump Café—ideal for casual breakfast and lunch fare, and the elegantly appointed Trump Bar, perfect for happy hour, social events and more.

Trump Tower is a world-class shopping hub for both locals and tourists, proud home to the flagship Trump Store located on the Garden Level, with the world famous Gucci store on the main level and Tiffany & Company directly adjacent. Starbucks is situated on the second level with sweeping views of the entrance and lobby. One of the most notable features of Trump Tower is the breathtaking 60 foot waterfall that embellishes the eastern wall of the building. The combination of its rich history, luxury condominiums, world-class dining and high-end retail have made Trump Tower an unmatched and truly extraordinary New York City venue.

LOCATED ON FIFTH AVENUE'S MOST DESIRABLE INTERSECTION





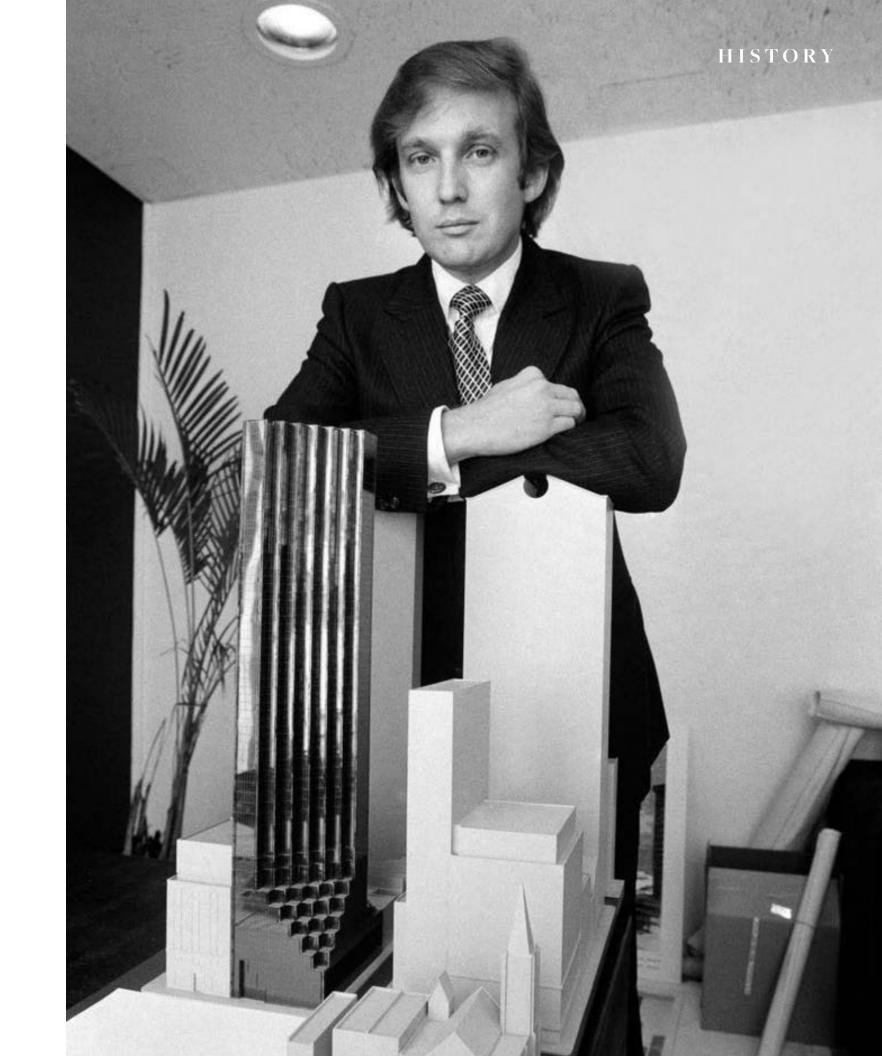
Trump Tower is conveniently located in the vibrant neighborhood of Midtown Manhattan, surrounded by the best-in-class restaurants, designer boutiques, luxury hotels and landmark buildings.

rump Tower, home to the corporate offices of The Trump Organization, is one of Manhattan's most recognizable buildings. Completed in 1984, the 68 story mixed-use structure was built in New York's "Tiffany Location", right next door to the world famous Tiffany and Company jewelry store, located on Fifth Avenue between 56th and 57th Street, and is considered to be the most prestigious intersection in all of New York City.

In 1979 Mr. Trump purchased the existing eleven-story property from Genesco with the goal of constructing the first super-luxury high rise property in New York to include high-end retail shops, office space and residential condominiums. Famed architect, Der Scutt, was selected to translate Mr. Trump's vision into a dramatic, angular design covered by a singular glass curtain wall with a series of planted outdoor terraces anchoring the lower floors. An extraordinary five story atrium was created for the retail space, featuring a spectacular 60-foot high waterfall alongside the eastern wall, spanned by a dramatic suspended walkway. On opening day the five levels of retail shops, galleries and restaurants quickly became New York's most exclusive shopping destination.

With a private entrance on 56th street, The Trump Tower condominiums rise from the 30th to the 68th floor. Featuring floor to ceiling windows with panoramic views of both Midtown Manhattan and Central Park, the residences sold out at record setting prices. Residents have access to the finest amenities and world-class white glove service from our incredible staff, many of whom have been with the property for decades.

Beginning in 2004, Trump Tower became even more renowned with the premier of the hit television series "The Apprentice," featuring the celebrated Boardroom, team suites, and other location shots within the building. One of the most famous catch phrases in television history, "You're Fired," was born at Trump Tower and Mr. Trump would later go on to host 14 seasons. Today, Trump Tower stands as a world-famous testament of Mr. Trump's grand vision and ability to achieve tremendous success with everything he touches.







ne of New York City's most visually striking skyscrapers

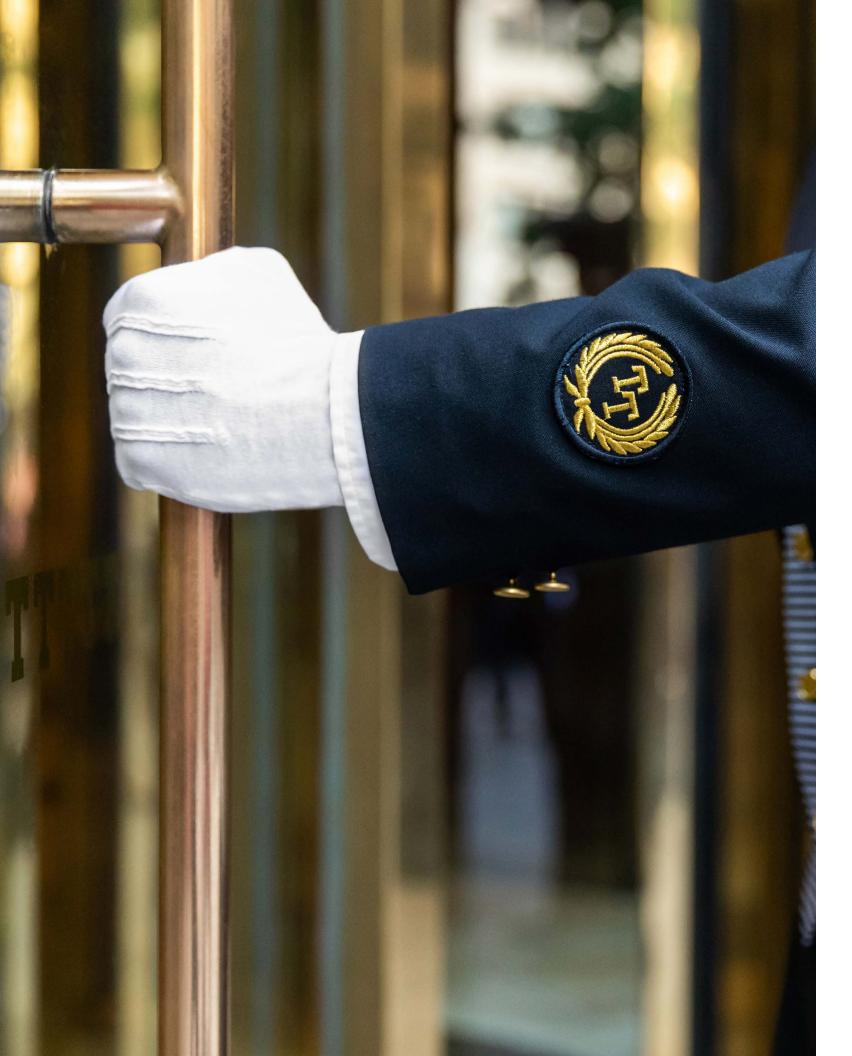
An architectural masterpiece of superior design

Located at the most prestigious intersection in Manhattan

Rising over 600 feet into NYC's skyline

Peaturing panoramic views of Manhattan, Fifth Avenue and Central Park





rump Tower is one of the most venerated commercial properties in the world and is home to a roster of first-class companies. Situated in the heart of the shopping district at 57th St and Fifth Avenue, the location is simply unmatched. Tenants can enjoy spectacular views of Fifth Avenue and Central Park from virtually every corner in the Tower. The world-class building management team goes above and beyond to ensure that every aspect of your experience is flawless. The arrival experience at Trump Tower is second to none. The immaculate lobby adorned with gorgeous marble welcomes you and your guests along with a friendly and professional staff, many of whom have been a part of the Trump Tower family for decades.



DINNING



TRUMP GRILL

Nestled in the corner of the Atrium in Trump Tower, the Trump Grill restaurant offers classic American cuisine in an elegant and relaxed setting. The Executive Chef's menu accommodates the "pressed for time" business person, as well as the casual diner in search of the ultimate New York experience. Our specialties include prime steaks, fresh seafood and salads, unique seasonal pastas and classic sandwiches.



TRUMP BAR

Located just off the lobby in Trump Tower, Trump Bar offers a stylish and welcoming respite from the bustling Midtown crowds. Relax in the beautifully appointed lounge and enjoy a variety of specialty cocktails, premium spirits, boutique wines and local beers

24 25

DINNING



TRUMP CAFE

The Trump Cafe offers an array of fresh and delicious American foods, prepared right before your eyes. Take your food to go or enjoy a relaxing meal by our beautiful 60-foot-waterfall. The Café also delivers to nearby Midtown offices and residences.

Whether it's breakfast, lunch or a late afternoon snack, Trump Café presents all your favorites. Our specialties include traditional breakfast with healthy options, New York-style deli sandwiches, personal pizzas, burgers, create-your-own salads and gourmet hot entrées that change daily including Mr. Trump's mother's famous meatloaf.



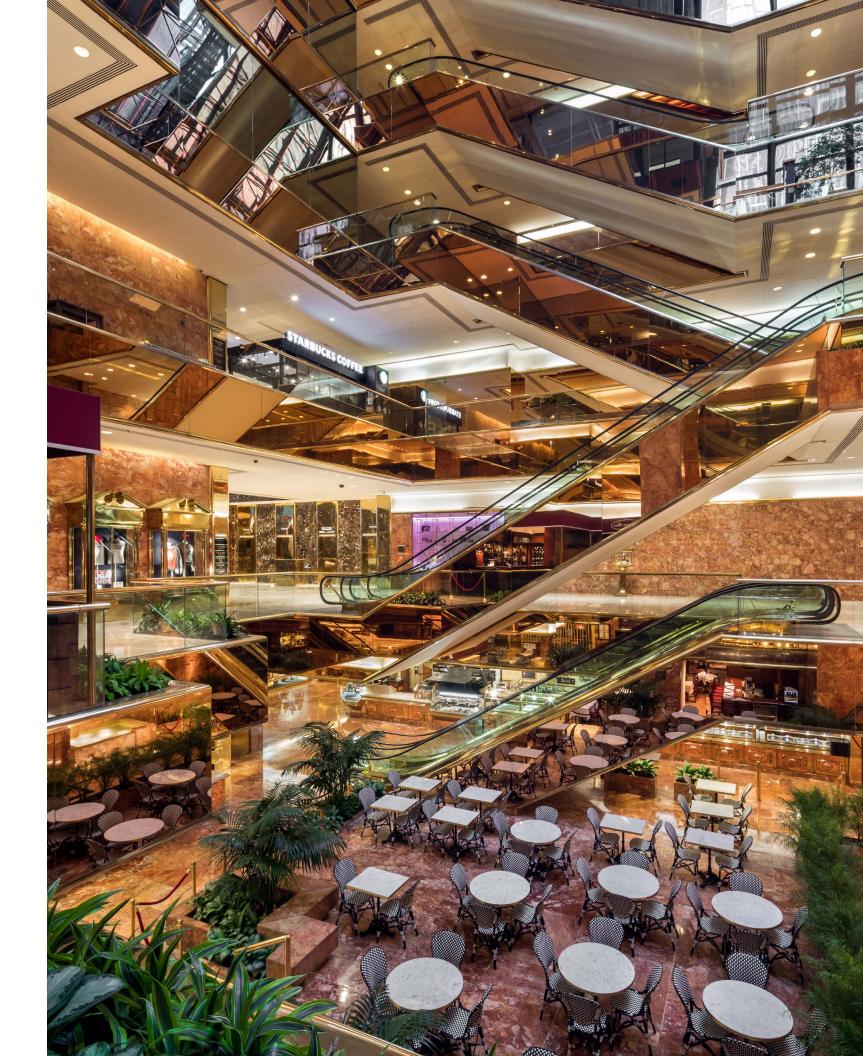
TRUMP ICE CREAM PARLOR

Located in the Atrium of Trump Tower, Trump's Ice Cream Parlor offers over 24 flavors of ice cream and sorbet each day. Just like the classic ice cream parlors of old, Trump's Ice Cream Parlor has all of the classic favorites from thick shakes and banana splits to root beer floats and over the top sundaes. Also try our delicious hand-made crepes, fresh juices, fruit smoothies and low-fat frozen yogurt.

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TRUMP TOWER ATRIUM (75-350 GUESTS)

The Trump Tower Atrium sits at the base of the sixty foot waterfall—the centerpiece of Trump Tower. The Atrium has hosted countless prestigious events including special performances from Luciano Pavarotti, press events celebrating the Miss USA and Miss Universe Organizations, high end fashion shows, real estate launch events, book signings, and private receptions featuring celebrities and world-famous business leaders. The breathtaking Atrium can be transformed to create any atmosphere that you or your clients desire. From major receptions to more intimate gatherings, the Trump Tower Atrium is a setting unlike any other. Accommodates 75 to 350 guests.





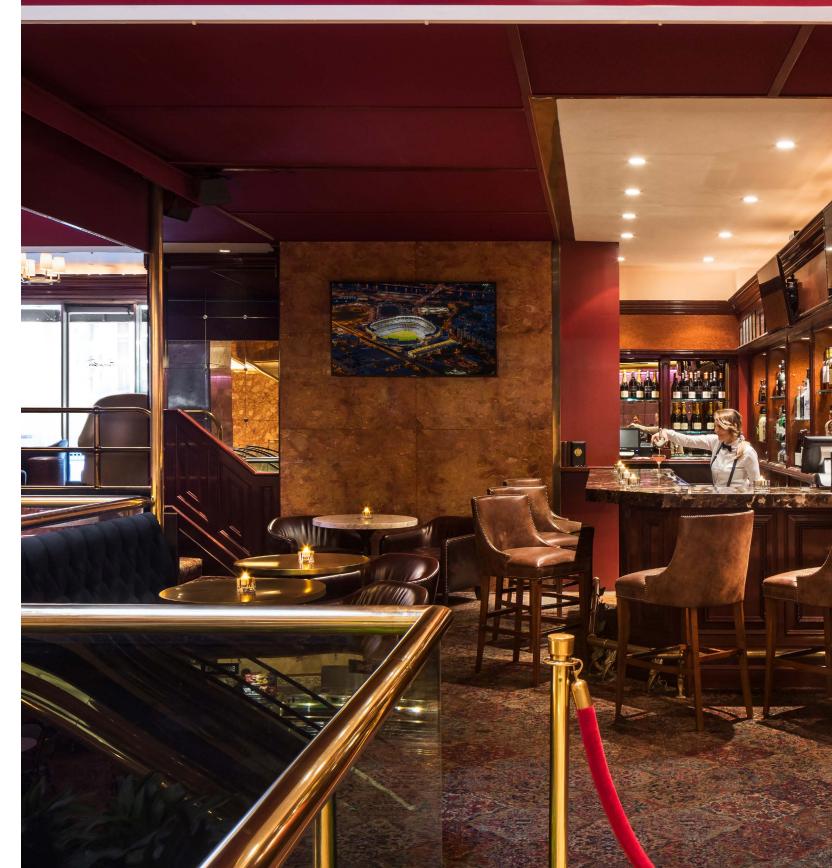
TRUMP GRILL (20-100 GUESTS)

The Trump Grill is the best kept secret of the Trump Tower Atrium. Tucked away in the Garden Level it also sits at the base of the massive waterfall. With superlative food in a exclusive setting, the Trump Grill is ideal for hosting private dinners, corporate lunches or cocktail parties. Accommodates 20 to 100 guests.

TRUMP BAR (20-75 GUESTS)

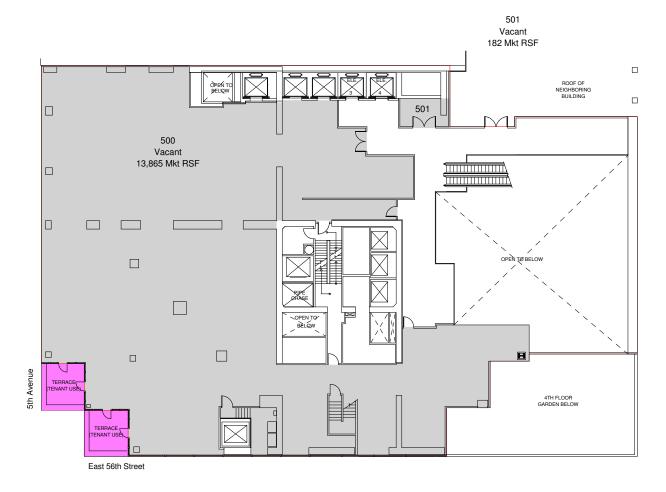
The Trump Bar is a sophisticated and comfortable lounge where the attention to detail sparkles in the crystal chandeliers, and breathes through the warm mahogany and cherry tones. Trump Bar is the perfect location for hosting the ultimate, exclusive cocktail party. Host a private happy hour or and exciting celebration in one of the most special lounges in all of Manhattan. Accommodates 20 to 75 guests.



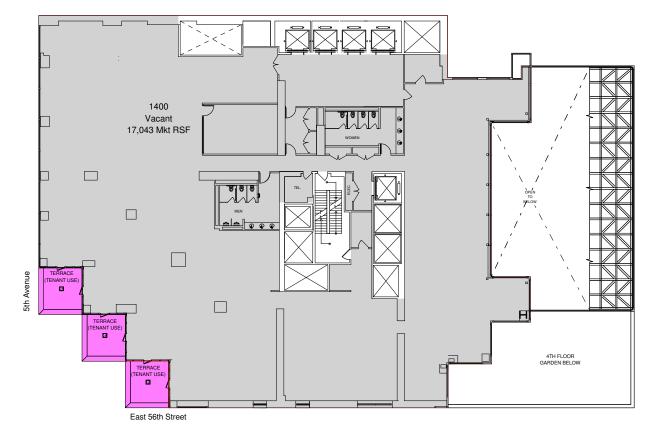




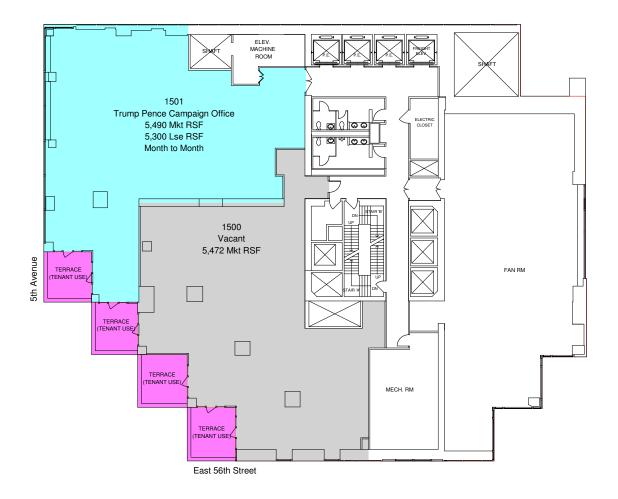




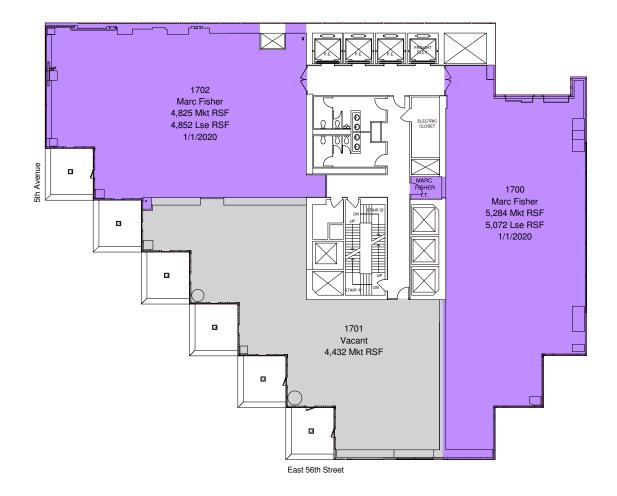












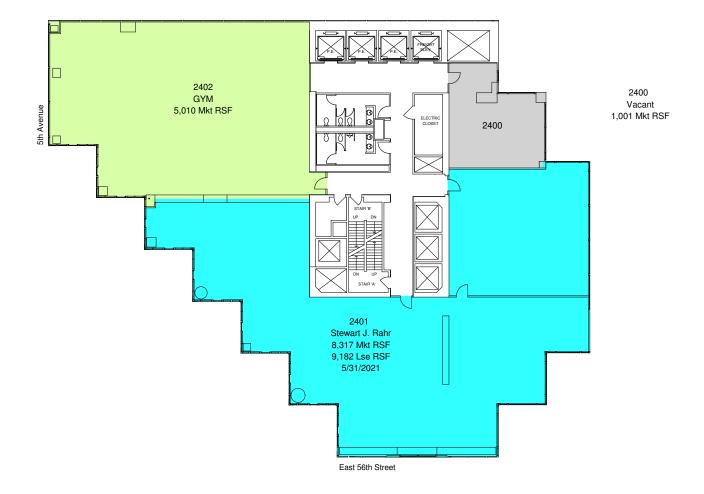
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FIFTH AVENUE

