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Condo-hotel sales are soaring at Trump International Hotel™ Las Vegas Trump attributes surge to strength of the brand and market conditions

LAS VEGAS – Trump International Hotel Las Vegas is extremely pleased to report that over the last six months, sales of their luxury condominium hotel suites have been raised to new heights. The 64-story property which overlooks the world famous Las Vegas Strip has been selling at an incredible velocity averaging more than one sale every 48 hours in October and has achieved among the highest prices in all of Las Vegas. The Executive Team, lead by Matthew Brimhall attributes this success to the strength of the brand as well as a great time to buy in Las Vegas.

“We are incredibly proud of the success that Trump Las Vegas has experienced over the past four months. It is a true testament to the superior quality, world class amenities and exclusive lifestyle which you can only enjoy when owning in a Trump building.” said Eric Trump, Executive Vice President of Development & Acquisitions.



Prices have been appreciating this year in the overall housing market in Las Vegas. According to the Greater Las Vegas Association of Realtors, home prices in Southern Nevada have now increased for eight straight months. This marks the longest run of housing price appreciation since at least 2004, GLVAR reports. Over the past six months, prices at Trump Las Vegas have increased by more than 20 percent and on average the price per square foot has increased by \$106 since March 2012.

“During 2012, Trump Las Vegas has been the leader in new high-rise condominium sales in Las Vegas. They have enjoyed tremendous demand, and our sales data displays Trump as one of the best-selling projects on the Las Vegas Strip,” said Dennis Smith, a longtime local housing analyst who owns and operates Home Builders Research, Inc.

“The worldwide demand for Trump’s signature product is unlike anything I have seen in the last 10 years of selling high-rise product in Las Vegas,” said Brimhall, who joined the team in January of 2012. “Trump is the most exclusive brand in the world and has by far the most desirable address in Las Vegas. Interest in owning at Trump Las Vegas is soaring right now, and we expect it will increase exponentially as we continue to sell at this rapid pace.”

According to Brimhall, another sales point for buyers is Trump Las Vegas’ unique condo-hotel concept. Trump owners can use their condominiums as a primary residence or place it into a rental program to be rented to hotel guests on a nightly basis.

That unique condo-hotel concept also allows residents to incorporate the amenities of a luxury hotel into their daily lives, including full concierge, in-house dry cleaning and housekeeping services, in addition to valet parking and in-room dining by the hotel's restaurants. Residents also have full access to Trump's 11,000-square-foot spa and health club.

Trump Las Vegas residences range in size from approximately 526 to 3,080 square feet of living space. Studio units are 526 square feet, and one-bedroom units range from 928 to 983 square feet. Penthouses range from 1,561 to 3,080 square feet.

Prices start at \$300,000 for a studio to more than \$3.5 million for the largest penthouse suites.

Trump International Hotel™ Las Vegas

A dramatic, 64-story tower encased in 24-karat gold glass, Trump International Hotel™ Las Vegas shines like a magnificent jewel – a striking addition to a skyline legendary for bold architectural statements. The property features 1,232 ultra-luxury hotel condominium suites as well as 50 exclusive penthouses, ranging in size from approximately 526 to 3,080 square feet. Suites are priced from \$300,000 for a studio to more than \$3.5 million for the largest penthouse. All units feature floor to ceiling windows with spectacular views of Las Vegas, marble bathrooms with double sinks and expansive whirlpool tubs, state-of-the-art kitchen appliances and flat screen televisions. Its amenities include an award-winning day spa, fitness center, salon, acclaimed restaurants DJT and H2Eau, an outdoor heated pool and sundeck, as well as a full-service business center. The experience at Trump International Hotel Las Vegas is at a level of excellence that is undeniably Trump. www.trumpvegascondos.com.

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